

GRAND CANYON PERFORMING ARTS

UNITE | INSPIRE | EDUCATE | ENTERTAIN

2017 - 2018 Media Kit



Grand Canyon Performing Arts represents the oldest and largest LGBT non-profit arts organization in Arizona. We owe much of our success to our generous donors, patrons and sponsors. We are represented by our flagship group, the Phoenix Metropolitan Men's Chorus; our small-group Canyon Echoes; and Omaggio Youth Chorus.

The **Phoenix Metropolitan Men's Chorus** is the flagship of Grand Canyon Performing Arts and presents a full subscription concert series. All members of the Chorus are dues paying volunteers who donate over 32,000 hours annually to rehearsals, service projects and as many benefit performances as we can pack in. Our "show chorus" performances include costuming, staging, video productions, dance, and orchestration. PMMC is a member of GALA Choruses (the International Gay & Lesbian Association of Choruses), and has participated in seven GALA Festivals: Tampa, FL (1996), San Jose, CA (2000), Seattle, WA (2002), Montreal, Canada (2004), Miami, FL (2008), Denver, CO (2012), and Denver, CO (2016).

Canyon Echoes is a small ensemble of about 20 singers that is a significant component of Phoenix Metropolitan Men's Chorus. As ambassadors of Grand Canyon Performing Arts, these talented singers spread our musical message and artistry at many functions across our valley.

Omaggio Youth Chorus was founded in 2012, and is open to teens and young adults from all backgrounds across the greater Phoenix community. Omaggio provides a safe outlet for LGBTQ youth fostering personal and group creativity, growth and artistic expression. The Omaggio Youth Chorus is the **only** LGBTQ youth chorus in the Southwest United States and one of only 9 youth choruses across the nation.

Advertising with Grand Canyon Performing Arts gets your business noticed in a niche market. Your purchase of a program ad or one of our cost-effective package locks you in for all major performances in one season.

As part of our **Print packages**, your ad is prominently displayed to our audiences in our playbill and on our website. As a Season Sponsor, your logo and web link are also prominently displayed on our website homepage.

We have a large direct email contact list of subscribers and a very active social media presence on Facebook, Instagram and Twitter. Our new **Digital Packages** include social media blasts throughout the year with your business logo and link.



*We are a voice of the Gay, Lesbian, Bisexual, Transgender,
and Intergender community*

*Our mission is to strive to be a premiere performing arts
organization that unites, inspires, educates and entertains
its audience and community.*

THANK YOU FOR YOUR SUPPORT!

Print Packages - Full Season

Basic \$2,000.00

- Full page in concert program
- Logo/Link displayed on PMMC donor page
- Separate printed advertisement insert in programs

Premium \$3,000.00

- Pop-up banner at all events
- All items in Basic Print Package

Deluxe \$5,000.00

- Logo on all print materials
- All items in Premium Print Package

Official Season Sponsor (limited) \$7,000.00

- Logo on concert program art
- Logo displayed on PMMC website homepage
- 12 Facebook blasts per year
- Logo included at bottom of patron emails
- Logo projected at major events - unique page
- All items in Deluxe Print Package

**5.75"w x 8.75"h
(bleed size)**

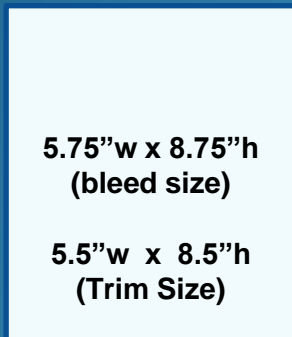
**5.5"w x 8.5"h
(Trim Size)**

Full Page

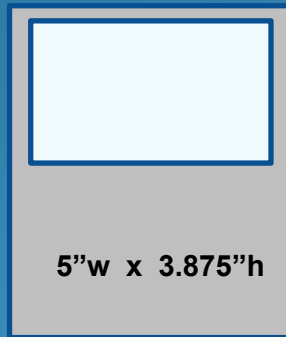
Additional Print Options - Full Season

Concert/Event Programs

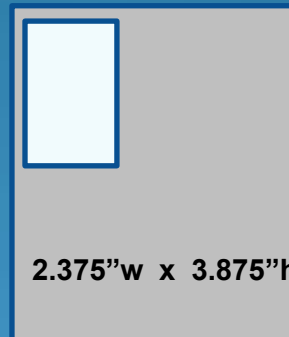
- 1/8 Page Ad \$100.00
- 1/4 Page Ad \$150.00
- 1/2 Page Ad \$300.00
- Full Page Ad \$500.00
- Back or Inside Cover \$1,000.00



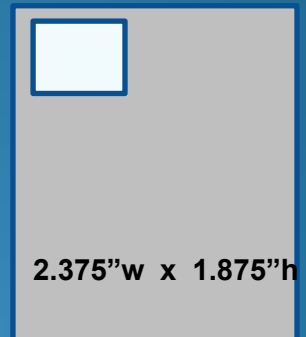
Full Page



1/2 Page



1/4 Page



1/8 Page

Digital Packages (New Offering) - Full Season

Basic

\$250.00

- Logo/Link on PMMC Website donor page
- 6 Facebook blasts per year

Premium

\$500.00

- Logo/Link included at bottom of emails
- All items in Basic Digital Package

Deluxe

\$1,000.00

- Logo projected at Major concerts
- All items in Premium Digital Package

